



Omnichannel Engagement Platform

Guest Marketing



Easy-to-use, high-impact tools to expand your reach



Overview

INTELITY's fully-connected platform enables properties to engage with guests before, during, and after their stay. By seamlessly managing multiple in-platform channels through the INTELITY Content Management solution, you can reach your guests with personalized offers at any time.

- 1 Build Marketing Assets
- 2 Select Target Channels
- 3 Launch Omnichannel Campaign

Benefits

- Engage guests through multiple channels
- Manage messaging through unified back-end
- Create time-based promotional opportunities
- Personalize messages by guest, room block, rate card, etc.

Features

- Push notifications for In-Room Tablet and Mobile App
- Visual promotions for In-Room Tablet, Casting, and remi Smart Mirror screens
- SMS Messaging directly to guest mobile phones

The Right People, the Right Time, the Right Offers

A successful omnichannel marketing program unlocks opportunities to reach your target audience when they're most captive. Timely promotions can be used to steer foot traffic to on-site services, upsell popular food and beverage items, create individual offers based on guest purchasing habits, and drive repeat bookings.