

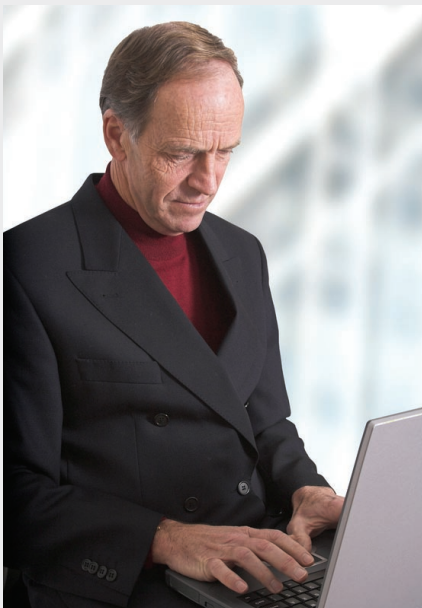


For Enhancing High Speed Internet Services

## NOW THAT YOU PROVIDE HOTEL INTERNET SERVICES...

Leverage Your Guest Internet Service to **improve the guest experience**, **maximize service profitability**, and **simplify on-property complexity**.

JAZZ Fusion is technology and assistance that compliments and enhances your installed guest high-speed Internet facilities. JAZZ Fusion provides you with tools and assistance to personalize the presentation of guest content, to customize pricing and packaging of guest services, and to simplify your management of internet services.



Manage Profitability. Manage Simply. Move beyond old discussions of chargeable versus free guest bandwidth. Move beyond generic vendor branded content and complex support requirements over to personalized and guest-centric content and digital services centrally managed to your guest rooms and across your properties. JAZZ Fusion provides you an opportunity to design and brand your own internet services; all while serving guests and visitors more effectively and while increasing profits.

### Improve The Guest Experience

Continuously evolve online content and services that implement your guest experience strategies. JAZZ Fusion is a managed technology from which to unify or differentiate guest online experiences across **one or many properties**.

- One JAZZ Fusion platform can provide targeted and personalized content and service pricing packages to specific guests and groups within and across multiple properties.
- One JAZZ Fusion platform can present customized content and service pricing packages to distinct locations within a property and to locations across multiple properties.

### Simplify Technology Management

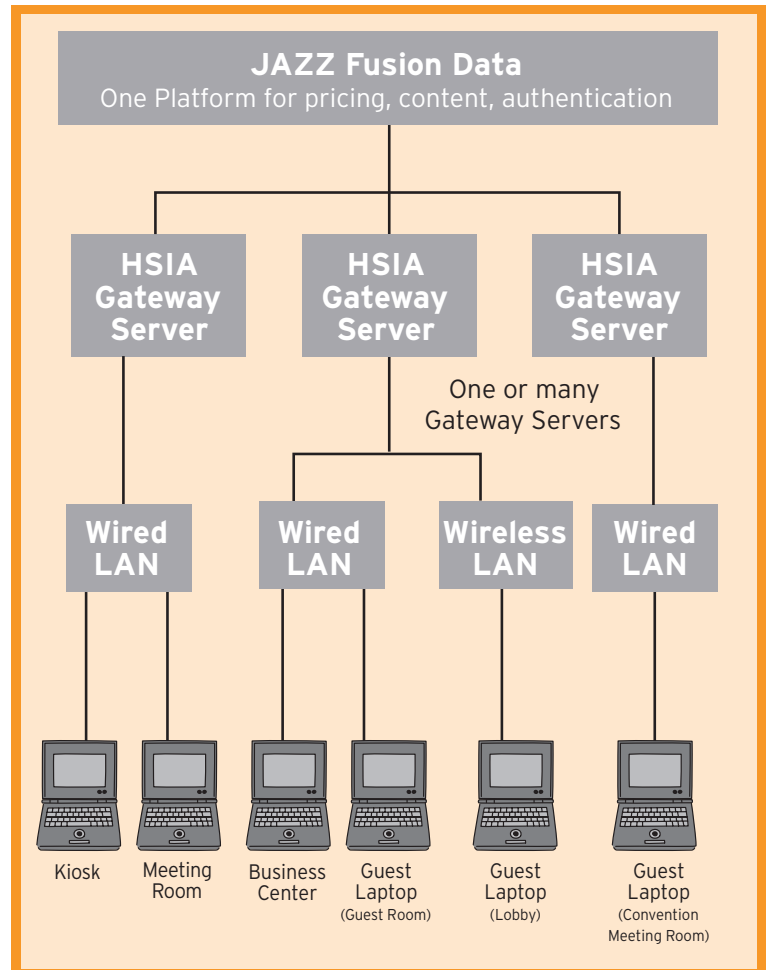
Manage from a single platform. JAZZ Fusion is a single managed technology that consolidates and simplifies your management of guest broadband.

- One JAZZ Fusion platform can provision combinations of wired and wireless broadband services within and across multiple properties.
- One JAZZ Fusion platform can provide multiple methods of guest and group access authentication within or across multiple properties.
- One JAZZ Fusion platform can dynamically present and offer one or many payment and posting methods using direct embedded integration to one or many front and back office systems.

## JAZZ Fusion Is A Single Integrated Turnkey Solution That Can Serve one or Many Properties.

- 1 A customizable **portal** that is dynamically presented to guests and groups at different locations across one or many properties.
- 2 An **authentication** engine to control access to your guest network.
- 3 A dynamic **billing and pricing** engine that implements custom pricing policies for groups and locations across one or many properties.
- 4 A dynamic **content** management engine to present customized content at different locations and to different groups across one or many properties.
- 5 Embedded **integration** with hotel systems to enable dynamic authentication, dynamic pricing, and real time posting of charges.
- 6 **Management services** to monitor operations, analyze, and optimize both profits and the guest experience.

## One Integrated Point To One Or Many Front/Back Office Systems



### Manage Centrally.

JAZZ Fusion provides customized content and pricing across one or many properties from a single managed technology platform.

JAZZ Fusion provides a single central solution regardless of your existing on-premise technology and network strategies. JAZZ Fusion can be integrated with any variation of hotel systems yet provide you single-point for integrated control of Internet services across one or many hotel properties.



### Design The Guest's (Online) Experience

Differentiate your brand or property. JAZZ Fusion provides you the technology to define a range of guest Internet offerings owned and controlled completely by you. Differentiate Easily. JAZZ Fusion can include the assistance required to design and implement those offerings, measure and assess their ongoing impact, and help you evolve or optimize their impact on guest experience and profitability.

Price Dynamically		Present Dynamic Content and Services	
Where		Where	
✓	One price in the lobby	✓	Present standard content in the lobby
✓	Another price in guest room	✓	Present special content in guest room
✓	Another price in the meeting room	<b>For Who</b>	
✓	Another price in the business center		
✓	Yet another price in the lobby	✓	Present standard content for occasional guests
For Who		✓	Present special content for loyal guests
✓	One price for occasional guests	Using Special Content	
✓	Another price for loyal guests	✓	Present standard content for an individual single guest
✓	Another price for corporate groups	✓	Publish extended content for visiting group members
Use Different Methods		✓	Present extended content for a visiting corporate guest
✓	One price for lower speed access		
✓	Another higher price for higher speed access		
✓	One price for hour		
✓	One price for a day		
✓	One price for a stay		

### Accelerate Your ROI

JAZZ Fusion quickly generates a return on your investment. JAZZ Fusion requires a low up front capital investment and a small monthly recurring fee that allows you to establish returns quickly.



Simplify Further Through Voice and Data Convergence. Manage voice and data from a single JAZZ Fusion solution.

JAZZ Fusion enables you to provision and bill for both high speed internet services and voice services in an integrated way.

### About SDD and JAZZ Fusion.

The SDD Company today represents the merger of SDD, Inc. and Telemanager.net. Together, SDD now serves many/most of the largest and most prestigious hotel properties and hotel brands in the world. JAZZ Fusion represents the integration of their respective technology products and management services into a single basis for improving hotel telecommunications efficiency and effectiveness. Learn more about SDD's products and services at [www.jazz-fusion.net](http://www.jazz-fusion.net)

### We Make It Easy.

How can we help? Success is the sum of technology and its effective management and use. JAZZ Fusion provides both the technology and the management services to help you expand Internet profits, improve the guest experience, all while simplifying your day.

### Confirm Your On-Property Guest Network.

We help you assess your network infrastructure design and its ability to support guest services.

### Design Custom Packages and Price.

We assess your guest Internet revenues and help you with marketing, pricing, and other profit optimization strategies.

### Customize The Portals.

We will work with you to adapt the Fusion portal content to your guest experience, pricing and packaging strategies.

### Manage The Technology.

We can directly manage the JAZZ Fusion technology within your data center facilities or can manage JAZZ technology within our own data center. We monitor all systems and their interfaces and work with you to resolve problems.

### Measure and Adapt.

We directly monitor and manage your JAZZ Fusion revenue and can help you look for new profit and guest experience opportunities.