



PRESS RELEASE

For Immediate Release

Singapore's Marina Bay Sands Selects SDD's JAZZ Fusion Software for Converging Guest Voice and Internet Billing and Provisioning

(October 1st 2009) Singapore's Marina Bay Sands[®] has selected SDD's JAZZ Fusion software for presentation, billing, and provisioning of voice and broadband internet services to guests. The premier integrated entertainment destination, which includes convention and exhibition facilities, a luxury hotel, the breathtaking rooftop Sands SkyPark[®], a museum, Las Vegas-style gaming, entertainment and a wide range of shops and restaurants, will use JAZZ-driven portals and service packages to present personalized content and targeted pricing of voice and broadband internet to its guests and visiting groups.

Dynamic Presentation of Converged Guest Services

The solution will enable Marina Bay Sands to dynamically define and present targeted voice and broadband content and services from a single converged solution. "Technology and guest expectations for network services are changing rapidly and we have long appreciated that this change requires transformation in the systems used by the hotelier, says Ron Tarro, President/CEO of SDD, Inc. "Aging platforms with limited product development investment limit a hotelier's ability to converge, personalize, and rapidly deploy a guest experience." Notes Mr. Tarro, "we are committed to a continuously evolving software platform that transcends vendors and network technologies and gives the hotelier complete and direct control of pricing, packaging, their brand, and of their guest's online experience".

About SDD and JAZZ Fusion



JAZZ Fusion, from SDD, is a platform of integrated software tools and management services for billing and provisioning voice and internet services over enterprise and property-based networks. JAZZ Fusion can be implemented as premise-based software serving a single property or campus, as a data-center-hosted software platform serving an entire customer enterprise, or as a software service (SaaS) subscribed to over public and private networks. JAZZ Fusion is augmented by TeleManager performance and profitability management services that help customers drive maximum returns from the JAZZ software and customer infrastructures. JAZZ Fusion allows its users select best of breed technology and service components but personalize and monetize those technologies from a single platform. SDD is a software and services company based in Delray Beach, Florida U.S.A. with customers spanning the America's,

Europe, Asia Pacific, and the Middle East. SDD customers include many of the largest and most prominent hotels and commercial properties in the world.

Global Technology Combined With Strong Asia Pacific Support From McLaren International



SDD works with selected and trusted channel partners in the sales and deployment of its solutions. SDD's ASPAC partner is McLaren International headquartered in Sydney Australia with a Regional office in Singapore. In addition to the sales and technical support of JAZZ, McLaren International delivers a range of "best of breed" technology solutions and services to hospitality and related industries across the Asia Pacific Region. McLaren International's customers span the world's leading hotel companies including Accor Hospitality, Hilton Hotels and Resorts, Starwood Hotels and Resorts, Langham Hotels, the InterContinental Hotel Group, Hyatt Hotels and Resorts and Marriott International.

The team of account managers and technology professionals at McLaren International possess extensive experience in the hospitality and IT&T industries and have selected a range of exceptional applications to supply and support to the Asia Pacific hospitality industry.

For more information about SDD and JAZZ Fusion visit the website www.jazz-fusion.net For information about JAZZ Fusion in the Asia Pacific region contact McLaren International at <http://www.mclarenint.com/>