

SDD Certifies McLaren International For Asia Pacific Sales and Implementation of JAZZ Fusion Services

March 14, 2008. Delray Beach, Florida USA. SDD has certified McLaren International for sales and implementation of its JAZZ Fusion software-based services across selected Asia Pacific countries. McLaren will provide customer development and service delivery support for SDD's JAZZ Fusion TeleManager telecommunications management services platform. The JAZZ Fusion TeleManager Program provides owners and managers of hotels and commercial properties with the information and insight required to achieve and sustain an improved return on investment from their telecom infrastructure. The McLaren certification follows successful implementations of JAZZ Fusion telemanagement services and software across the region.

Financially Manage Asia Pacific Enterprise Telecommunications

“JAZZ Fusion TeleManager services fundamentally change how telecommunication costs and revenues are managed both across a commercial property and across an enterprise.” says Mathew White, Managing Director of McLaren International. “The JAZZ service continuously extracts data from a property telecommunications infrastructure and then feeds it back as prioritized financially measureable problems and opportunities to be addressed. We believe that JAZZ Fusion Telemanager radically simplifies and improves telecommunication management by allowing an organization to shift away from understanding and detecting telecommunications problems and opportunities and toward acting upon them. JAZZ TeleManager's low cost and high returns will transform enterprise telecommunications management across this Asia Pacific region”.

Leveraging Global Networks For Financial Advantage

“The McLaren team is well positioned to help Asia Pacific enterprises leverage JAZZ Fusion software as a service (SaaS) platforms to improve the financial performance of their networks and telecommunications”, notes Ron Tarro, SDD's President and CEO. “Traditional system and services architectures across Asia Pacific properties have presumed that distributed collections of small, property-based, systems and on-premise telecommunications consulting provide the most comprehensive and cost effective

systems features, systems integration, and management control. But the McLaren team understands that the growth and stability of wide area networks (WAN) and the Internet itself have transformed this assumption. JAZZ Fusion services and software now use these networks to rapidly, frequently, and inexpensively consolidate information and assess performance. They improve and more importantly sustain network and telephony finances with limited investment and management attention.”

About SDD and JAZZ Fusion



JAZZ Fusion, from SDD, is a collection of integrated software tools and management services for billing and provisioning voice and internet services over enterprise and property-based networks. JAZZ Fusion can be implemented as premise-based software serving a single property, as hosted software serving an entire customer enterprise, or as a software service (SaaS) can be subscribed to over public and private networks. JAZZ Fusion can include TeleManager profitability management services that help customers drive maximum returns from the JAZZ software and customer infrastructures. JAZZ Fusion supports telecommunications and internet infrastructures globally.

SDD is a software and services company based in Delray Beach, Florida U.S.A. with customers spanning the America's, Europe, Asia Pacific, and the Middle East. SDD customers include many of the largest and most prominent hotels and commercial properties in the world. For more information about SDD contact sales@jazz-fusion.net or visit the website www.jazz-fusion.net

About McLaren.



McLaren International Pty Ltd, headquartered out of Sydney, Australia, delivers a range of “best of breed” technology solutions and services to hospitality and related industries across the Asia Pacific Region. McLaren International’s customers span the worlds leading hotel companies including Accor Hospitality, Hilton

Hotels and Resorts, Starwood Hotels and Resorts, Langham Hotels, the InterContinental Hotel Group, Hyatt Hotels and Resorts and Marriott International.

The team of account managers and technology professionals at McLaren International possess extensive experience in the hospitality and IT&T industries and have selected a range of exceptional applications to supply and support to the Asia Pacific hospitality industry.

For more information about McLaren International contact sales@mclarenint.com or visit the website www.mclarenint.com