



PRESS RELEASE

For Immediate Release

McLaren International expands in the Middle East Delivering Key SaaS Enterprise Solutions to the Hilton Garden Inn Riyadh Olaya in the Kingdom of Saudi Arabia.


‘Best of Breed’ technology provider McLaren International has successfully integrated Jazz Call accounting and DuVoice Voice Mail into the first Hilton Garden Inn in Saudi Arabia”

Singapore, July 10, 2009 — McLaren International Pty Ltd today announced that it has provided Jazz Call Accounting and DuVoice Voice Mail to Hilton Hotels Corporation’s first Hilton Garden Inn property in the Middle East & Africa. Located amidst the bustle of Olaya Street, in the heart of Riyadh’s business district, the newly opened Hilton Garden Inn Riyadh Olaya features 180 guest rooms and suites equipped with a range of premium business and lifestyle amenities. Implementing only the leading brands, Hilton Garden Inn Riyadh Olaya has entrusted ‘Best of Breed’ Technology provider McLaren International with these critical Enterprise Solutions to any hotels’ revenue and service source.

Waseem Farouk, Senior Director IT at Hilton Hotels Middle East & Africa said – “Our expansion into the Middle East & Africa is an exciting prospect for the group, but with that comes great responsibility to implement the most effective and efficient systems now, ready for the future. Jazz offers us enhanced functionality and increased corporate control of our communications infrastructure and billing at each property, plus delivers cost savings through the elimination of premise based systems and servers. DuVoice allows for flexible configuration to meet the needs of individual hotels, guests and staff. Combining these two systems with the experience and proficiency of McLaren’s technical team made them the clear choice for this project.”

McLaren International Managing Director Matthew White added - “The most recognised Hotel brand in the world (Hilton), standing for style, excellence and class, requires leading technologies that deliver efficiently and effectively to their bottom-line. Both the Jazz and DuVoice platforms are leaders in their fields with an ever growing presence in the leading hotels of the world. McLaren International’s philosophy of delivering only the Best Technologies has been vetted once again in our Asia and Middle East expansion phase with the successful implementation into the Hilton Garden Inn Riyadh Olaya. Stay tuned for further developments in this region.”

Key elements of McLaren International’s solution include:

-  Jazz Call Accounting - A single integrated communications accounting solution platform that provides for the billing and provisioning of telecommunications services to guests, groups and tenants.
-  DuVoice Voice Mail – A unified guest messaging service delivering information with convenience and efficiency using virtually any communication device to access and control messages, data and real-time communications.

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About McLaren International Pty Ltd



McLaren International Pty Ltd, and with office in Sydney and Singapore, delivers a range of "best of breed" technology solutions and services to hospitality and related industries across the Asia Pacific Region. McLaren International's customers span the world's leading hotel companies including Accor Hospitality, Hilton Hotels and

Resorts, Starwood Hotels and Resorts, Langham Hotels, the InterContinental Hotel Group, Hyatt Hotels and Resorts and Marriott International.

The team of account managers and technology professionals at McLaren International possess extensive experience in the hospitality and IT&T industries and have selected a range of exceptional applications to supply and support to the Asia Pacific hospitality industry.

For more information about McLaren International contact sales@mclarenint.com or visit the website <http://www.mclarenint.com>.

About SDD and JAZZ Fusion



JAZZ Fusion, from SDD, is a collection of integrated software tools and management services for billing and provisioning voice and internet services over enterprise and property-based networks. JAZZ Fusion can be implemented as premise-based software serving a single property, as hosted software serving an entire customer enterprise, or as a software service (SaaS) can be subscribed to over public and private networks. JAZZ Fusion can include TeleManager profitability management services that help customers drive maximum returns from the JAZZ software and customer infrastructures. JAZZ Fusion supports telecommunications and internet infrastructures globally.

SDD is a software and services company based in Delray Beach, Florida U.S.A. with customers spanning the America's, Europe, Asia Pacific, and the Middle East. SDD customers include many of the largest and most prominent hotels and commercial properties in the world. For more information about SDD contact sales@jazz-fusion.net or visit the website <http://www.jazz-fusion.net>.

About Hilton Hotels Corporation:

Hilton Hotels Corporation is a leading global hospitality company, with more than 3,300 hotels and 550,000 rooms in 77 countries and more than 130,000 team members worldwide. The company owns, manages or franchises some of the best known and highly regarded hotel brands including Hilton, Conrad Hotels & Resorts, Doubletree, Embassy Suites Hotels, Hampton Inn, Hampton Inn & Suites, Hilton Garden Inn, Hilton Grand Vacations, Homewood Suites by Hilton, the Waldorf Astoria and the Waldorf Astoria Collection, as well as the recently launched Home2 Suites by Hilton. The company also manages the world-class guest reward program Hilton HHonors.

The company currently operates 42 hotels in the Middle East & Africa – 16 hotels in Egypt, nine hotels in the UAE, six in Saudi Arabia and one each in Oman and Kuwait, plus another nine hotels in Africa and the Indian Ocean.

Hilton Hotels has a signed development pipeline of an additional 20 properties across Middle East & Africa in the U.A.E, Bahrain, Qatar, Kuwait, Saudi Arabia, Lebanon, Jordan, Equatorial Guinea, Uganda, Ghana, Nigeria and Cape Verde.

The Hilton Family of Hotels adheres to founder Conrad Hilton's philosophy that, "It has been, and continues to be, our responsibility to fill the earth with the light and warmth of hospitality." The company put a name to its unique brand of service that has made it one of the best known and most highly regarded hotel companies: be hospitable. The philosophy is shared by all brands in the Hilton

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Family of Hotels, and is the inspiration for its overarching message of kindness and generosity.

For more information about the company, please visit www.hiltonfamily.com.

Hilton Garden Inn is the award-winning, mid-priced brand that continually strives to ensure today's busy travellers have everything they need to be most productive on the road — from complimentary wired and Wi-Fi internet access in all guestrooms and PrintSpots™ mobile printing to the hotel's complimentary 24-hour business centre to one of the most comfortable beds with the Garden Sleep System™. So whether on the road for personal or business reasons, Hilton Garden Inn offers the amenities and services for travellers to help them sleep deep, stay fit, eat well and work smart while on the road. To find out more about Hilton Garden Inn locations throughout Europe, North America and Central America, visit HGI.com

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